

Mexico City, July 14, 2021

Changes concerning renewals and declarations of the usage of distinctive signs as a result of the recent amendments to the Mexican Industrial Property legislation.

Regarding the two recent amendments to the industrial property law in Mexico, the first one entered into force on August 10, 2018 and the second did it on November 5, 2020. The # ÉcijaTeam México shares with you below the relevant terms applicable to distinctive signs.

The following applies to trademarks, slogans and trade names.

RENOVACIONES		
For	Scenario	Validity for...
National registrations	Filed before November 5, 2020	10 years from the filing date ¹
	Filed as of November 5, 2020	10 years from the registration date ²
Designations derived from an international registration	Indistinct	10 years from the international registration in accordance with the Madrid Protocol ³

* Renewals can be filed 6 months before the due date and 6 months after the due date.⁴

DECLARACIONES DE USO		
For	Scenario	Validity for...
National registrations	Granted before August 10, 2018	Upon renewal ⁵
	Granted as of August 10, 2018	Within the next 3 months after the 3 rd . year anniversary of granting ⁶ Upon renewal ⁷
Designations derived from an international registration	Granted before August 10, 2018	Within the next 3 months after the notification of renewal from WIPO to MPTO ⁸
	Granted as of August 10, 2018	Within the next 3 months after the 3 rd . year anniversary of granting ⁹ Within the next 3 months after the notification of renewal from WIPO to MPTO as long as 3 years have passed

¹ Article 95 of the Industrial Property Law

² Article 178 of the Federal Law on the Protection of Industrial Property

³ Article 35 of the decree through which the guidelines concerning the international registration of trademarks, before the MPTO, are established

⁴ Article 237 of the Federal Law on the Protection of Industrial Property

⁵ Article 133 of the Industrial Property Law

⁶ Article 233 of the Federal Law on the Protection of Industrial Property / Article 128 of the Industrial Property Law

⁷ Article 237 of the Federal Law on the Protection of Industrial Property / Article 133 of the Industrial Property Law

⁸ Article 35 of the decree through which the guidelines concerning the international registration of trademarks, before the MPTO, are established

⁹ Article 34 of the decree through which the guidelines concerning the international registration of trademarks, before the MPTO, are established



		since the granting of the registration ¹⁰
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We kindly invite all our colleagues and clients to bear in mind the previous information and should you have any inquiries or need some help in this regard, the #ÉcijaTeam México will be pleased to assist you.

¹⁰ Article 35 of the decree through which the guidelines concerning the international registration of trademarks, before the MPTO, are established