

Mexico City, June 16, 2025

Carlos del Razo will participate as a panelist in the webinar on technological and sustainable innovation

Carlos del Razo, partner of the Sustainability and Environment area of ECIJA Mexico and president of the Mexican Academy of Environmental Impact (AMIA), will participate as a panelist in the webinar "Technological Innovation and Sustainability: Keys for Business Leadership", jointly organized by the Digitalization and Innovation Commission and the Sustainability and Environment Commission of the Spanish Chamber of Commerce.

The event will be held on June 17, 2025, in virtual format, with the objective of analyzing how the integration of technological innovation in business strategies can strengthen sustainability commitments, redefining the role of business leadership towards a more conscious, efficient and long-term vision approach.

The panel will be moderated by Karla López, CEO of t2ó Mexico, and will also include the participation of Gema Sacristán, partner at Deloitte LATAM, and Adriana Hermosillo, partner at Telefónica Movistar Mexico.

Key topics to be discussed include the main challenges to incorporate ESG criteria without slowing down the digital transformation, innovative models that set trends in Latin America and success stories where technology has facilitated the fulfillment of environmental goals.

The event will close with a Q&A session from the audience, reaffirming the growing interest of the business sector in the convergence between sustainability and technology.

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